The concept note should not be longer than three pages and is essentially a pre-proposal document. Please use the following guiding questions in preparing the concept note:

- **What are you seeking to research? What are the gaps that you have identified that you seek to address?**
- **Why are you conducting this research?**
- **Why is Qualitative research appropriate to your research topic?**
- **Within this methodology, what are the actual methods you will employ?**
- **What data you will collect? How will you collect data? What is your sample type and size?**
- **How will you analyze the data? What methods/ tools of analysis/ heuristics would you use? Why did you opt for these?**
- **How will your study respond to any of the following aspects: ethical considerations, validity, credibility, generalizability, confidentiality?**
- **What would be the constraints and limitations of your methodology?**